



Crossroads Care Center
Hero for Life 2020

You can be a "home" hero for LIFE!

Discovered different ways to exercise this year because gyms are closed?
Started walking/jogging on a treadmill or around your neighborhood?
Dusted off a stationary bike or find new trails to walk/ride at your local parks?
Been wanting to get off the couch and get moving?

Whatever you have been doing or wanting to do, you can make it matter...**for LIFE!**
Celebrate life a little differently this fall. **Beginning Saturday, September 19, through Saturday, October 3, make your movement count to protect the unborn and be a "home" hero.**

Continue to do your normal routine, challenge yourself, or challenge a friend to a competition. Your movement, whatever it may be, will make a difference. You will save lives from everywhere and anywhere!

Register by September 7 and receive a free Hero for Life T-shirt (both crewnecks and ladies v-necks from sizes small to 4x). T-shirts may be safely picked up at our center on Friday, September 18 from 10:00 am to 2:00 pm.

On Saturday, September 19, Crossroads' Hero for Life 2020 kicks off with a video made just for you. A special link will be emailed to you.

Very easy to participate:



Registration is free

Sign up to participate individually, with family members, or challenge a friend to a competition.



Register by September 7 and receive a free Hero for Life T-shirt.



Create your own personal fundraising page

Share your story and set your goal. How much will you raise? What will you do?



Begin fundraising

Invite others to sponsor your movement by sharing your fundraising page or included sponsor sheet.



Be a Hero

Pick a day and get moving. Whatever it may be, it will make a difference. You will save lives!

QUESTIONS YOU MIGHT ASK

Q. "How do I register?"

A. Go online to register at www.CrossroadsCareCenter.org and receive your own personal fundraising page. If you are unable to register online, call Alex and register by phone at 248.293.0070 x107.

Register by September 7th to receive a free Hero for Life T-shirt.

Q. "Who should I ask to sponsor me?"

A. Spread the word by sharing your page using automated social sharing through email, Facebook, Twitter, and LinkedIn or ask everyone you know..."Will you sponsor me?" You'll be surprised at the number of people who will support you. Ask your family, neighbors, friends, co-workers, email contacts, etc.

Additional Hero Sponsor Forms are available for download on our website at www.CrossroadsCareCenter.org.

Q. "What if I don't get any sponsors?"

A. No sponsors? No worries. Keep moving and sponsor yourself to protect life.

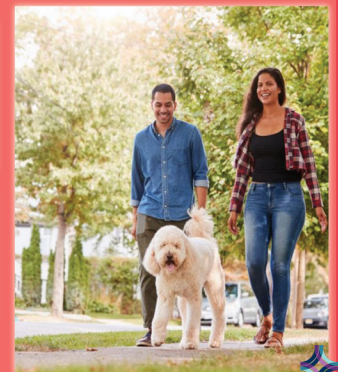
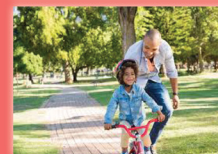
Q. "Do I have to collect the money?"

A. **No, you do NOT collect the money.** You can accept and collect funds through your personal fundraising page, or you can turn in your Hero Sponsor Form in the center and the money will be collected through the mail. **Your sponsors will sponsor you with a single donation rather than on a per mile basis.** Please be sure that your sponsors' names and addresses are complete and easy to read.

THINK ZIP CODES! Accurate zip codes will save hours of volunteers' time. Make sure your name is at the top of the Hero Sponsor Form. Completed Hero Sponsor Forms can be dropped off at the center or mailed to Crossroads, 3205 South Blvd, Auburn Hills, MI 48326. Completed Hero Sponsor Forms need to be received in the center **by October 17.**

YOU ARE NEEDED NOW MORE THAN EVER!

Your participation in Hero for Life is needed now more than ever. Due to the pandemic, Crossroads' Walk for Life at the Detroit Zoo was postponed resulting in a \$50,000 shortfall. Your participation will stop the disruption/reduction of services offered to the mothers and babies in our community. Make your movement count and be a "home" hero for life!



Be a hero and make your movement count!